



# SPONSORSHIP OPPORTUNITIES

Friday, October 25, 2019 | The Parsons Leadership Center

## ABOUT THE EVENT

We're excited to host our third annual Badge Bash! Last year's inaugural event received enthusiastic reviews from those who attended.

Badge Bash is a fun, casual evening for adults to experience what Girl Scouting offers girls to help them become G.I.R.L.S – go-getters, innovators, risk-takers, and leaders. Bring your “troop” of friends and test your skills in earning badges and patches.

Save Friday, October 25, 2019 for Badge Bash 2019 held at The Bob & Renee Parsons Leadership Center for Girls and Women at Camp South Mountain, just south of downtown Phoenix.

We expect more than 500 guests from business, government, education, and nonprofits to attend this fundraising event in support of the Girl Scouts. From hosting your own badge booth, to sponsoring a “troop” of coworkers and friends, this playful and entertaining event is a great opportunity to have fun while networking and showing your support for girls in Arizona.

Girl Scouts–Arizona Cactus-Pine Council (GSACPC) has impacted the lives of Arizona's girls for more than 80 years. We serve 21,000 girls in grades K-12, in partnership with 10,000 adult volunteers, throughout central and northern Arizona, the Navajo Nation and the Hopi lands. We are the premier leadership development organization for girls. Large numbers of women leaders today credit their success to what they learned in Girl Scouts, offering proof that investing in girls today, impacts the leaders of tomorrow.





## AMBASSADOR SPONSOR

\$25,000

- » 10 tickets to Badge Bash 2019
- » Premium booth location near the Learning Hall (event entrance) with Company logo badge/sticker
- » Name/logo poster displayed in the Learning Hall
- » Secondary signage (banner or poster) at main food/beverage area
- » Name/logo on the invitation, event and donor recognition web pages (2)
- » Name/logo on event program
- » Sponsor recognition in event announcement and recap media releases (2)
- » Sponsor recognition in event recap published in GSACPC member magazine Connections
- » Sponsor recognition through five (5) social media posts (before, during, and after event)
- » Name in Annual Report
- » Vendor booth & signage at GSACPC signature member event, Thin Mint Sprint
- » Vendor booth & signage at GSACPC signature member event, World Thinking Day



## SENIOR SPONSOR

\$15,000

- » 10 tickets to Badge Bash 2019
- » Superior booth location near activities (i.e., archery, play field, fire pit or labyrinth) with Company logo badge/sticker
- » Name/logo on event program
- » Name/logo on event and donor recognition web pages (2)
- » Sponsor recognition in event announcement and recap media releases (2)
- » Sponsor recognition in event recap published in GSACPC member magazine Connections
- » Sponsor recognition through three (3) social media posts (before, during, and after event)
- » Name in Annual Report



## CADETTE SPONSOR

\$10,000

- » 10 tickets to Badge Bash 2019
- » Badge booth with Company logo badge/sticker
- » Name/logo on event program
- » Name/logo on event and donor recognition web pages (2)
- » Sponsor recognition in event recap media release
- » Sponsor recognition in event recap published in GSACPC member magazine Connections
- » Sponsor recognition through two (2) social media posts (during and after event)
- » Name in Annual Report



## **J** JUNIOR SPONSOR

**\$5,000**

- » 10 tickets to Badge Bash 2019
- » Badge booth with company logo badge/sticker
- » Name/logo on event program
- » Name/logo on donor recognition web page
- » Sponsor recognition in event recap published in GSACPC member magazine Connections
- » Sponsor recognition through post-event recap social media post
- » Name in Annual Report

## **C** CAMPFIRE WIND-DOWN AFTER-PARTY SPONSOR

**\$30,000**

- » Host the Badge Bash after-party event around the campfire and in the Learning Hall
- » Activities include music, dancing, s'mores, desserts, and drinks
- » Unique Campfire Wind-down badge/sticker
- » Name/logo on invitation, event program, event and donor recognition web pages (2), and event announcement and recap media releases (2)
- » Sponsor recognition through three (3) social media posts (before, during, and after event)
- » Sponsor recognition in event recap published in GSACPC member magazine Connections
- » Name/logo signage displayed at the campfire and in the Learning Hall
- » Name in Annual Report
- » 10 tickets to Badge Bash





## PROUDLY SUPPORTED BY

### Badge Bash Host Committee

Kendall Chester  
Tyler Chester  
Emmi Edwards

Chris Hunt  
Kristin Priscella Hunt  
Dave Paltzik

Kim Paltzik  
Jenny Holsman Tetreault  
Colin Tetreault

### Girl Scouts–Arizona Cactus-Pine Council Board of Directors

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Javier Torres  
Susan Trujillo  
Karilyn Van Oosten  
Larry Wulkan  
Alexandra Zavala





## SPONSORSHIP AGREEMENT

I wish to support Girl Scouts and Badge Bash at the level indicated below:

- |  |  |
|--|--|
| <input type="checkbox"/> Ambassador Sponsor \$25,000 | <input type="checkbox"/> Junior Sponsor \$5,000              |
| <input type="checkbox"/> Senior Sponsor \$15,000     | <input type="checkbox"/> Brownie Sponsor \$2,500             |
| <input type="checkbox"/> Cadette Sponsor \$10,000    | <input type="checkbox"/> Campfire Wind-down Sponsor \$30,000 |

### SPONSOR CONTACT INFORMATION

COMPANY			
NAME		TITLE	
ADDRESS	CITY	STATE	ZIP
PHONE	FAX		
EMAIL			

### METHOD OF PAYMENT

- Enclosed is my check payable to Girl Scouts-Arizona Cactus-Pine Council, Inc.
- I wish to pay by credit card. Online <https://friends.girlscoutsaz.org> (DESIGNATION: Badge Bash Sponsorship)
- Please invoice me at the address above.

SIGNATURE	DATE
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**Please complete and return this form to Jennifer Ho at:**

**Email to** [jho@girlscoutsaz.org](mailto:jho@girlscoutsaz.org)      **Fax to** 602-452-7100 (ATTN: Jennifer Ho)

**Mail to** Girl Scouts-Arizona Cactus-Pine Council, 119 East Coronado Road, Phoenix, AZ 85004

For any questions, please contact Jennifer Ho at 602-452-7097 OR [jho@girlscoutsaz.org](mailto:jho@girlscoutsaz.org).

*Girl Scouts-Arizona Cactus-Pine Council is a 501(c)(3) nonprofit organization. Thank you for your support!*