

# Badge Bash



## Sponsorship Opportunities

Saturday, November 4, 2023 ♦ Parsons Leadership Center

● 6:00-7:30PM Badge Bash Activities ▲ 7:30-9:00PM Dinner & Program ● 9:30-11:00PM After-Party

### Badge Bash is Around the Corner!

Girl Scouts–Arizona Cactus-Pine Council is thrilled to host their annual fundraiser, Badge Bash, on **Saturday, November 4, 2023**, at the beautiful Bob & Renee Parsons Leadership Center for Girls and Women at Camp South Mountain.

Join us for Girl Scout-inspired activities and games, dinner under a starlit sky, and an After-Party with dueling DJs, dancing, and dessert—all while supporting Girl Scout programs that help create the future leaders our community needs.

Whether you sponsor a badge booth or host a “troop” of coworkers and friends, this playful and entertaining event is a great opportunity to have fun while networking and showing your support for girls in Arizona. We expect more than 600 guests in attendance from business, government, education, and nonprofits.



# Badge Bash



Sponsors put the “badge” in Badge Bash! We invite local companies to help underwrite the event and host a fun activity booth to engage attendees with their brand. Sponsor company logos are featured on a sticker “badge” for attendees to collect and display on their sashes. *Additional recognition is provided at different levels.*

After-Party

Ambassador

Senior

Cadette

Junior

	\$30,000	\$25,000	\$15,000	\$10,000	\$5,000
<b>Tickets to the event</b>	15	12	8	6	4
<b>Company name and/or logo on event collateral materials</b>	save-the-date, website, promo emails and event program	save-the-date, website, promo emails and event program	website and event program	website and event program	event program
<b>Brand After-Party to reflect your company’s mission or product</b>	✓				
<b>Recognition during event program</b>	✓	✓			
<b>Activity booth with branded signage and logo badge/sticker</b>	✓ high traffic location	✓ high traffic location	✓	✓	✓
<b>Name and/or logo on additional signage throughout event</b>	✓	✓			
<b>Host your own <i>S’mores Campfire Party</i> at Parsons Leadership Center (future mutually agreed upon date)</b>	up to 20 people	up to 20 people	up to 15 people		
<b>Sponsor our 5K event, <i>Bring Home the Cookies</i> (50% off sponsorship – includes additional brand recognition)</b>	Premier (add’l \$25,000)	Gold (add’l \$17,500)	Silver (add’l \$5,000)	Bronze (add’l \$2,500)	Bronze (add’l \$2,500)
<b>Social media posts with option to provide your own content (18,000+ followers across our platforms)</b>	at least 6 posts (including day of stories/content)	at least 5 posts (including day of stories/content)	at least 4 posts (including day of stories/content)	at least 3 posts	at least 2 posts
<b>Recognition in both pre- and post-event press releases</b>	✓	✓	✓	✓	✓
<b>Listing in GSACPC Annual Report</b>	✓	✓	✓	✓	✓
<b>Company name and/or logo included on donor recognition webpage (3,600 page views per year)</b>	✓	✓	✓	✓	✓
<b>Recognition in <i>GS Connections</i> magazine (mailed to 12,000 households throughout Arizona)</b>	✓ logo featured	✓ logo featured	✓	✓	✓

## Sponsorship Agreement

**I wish to support Girl Scouts and Badge Bash at the level indicated below:**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Ambassador Sponsor</b> – \$25,000<br><input type="checkbox"/> <i>Plus add a Gold Sponsorship for the Bring Home the Cookies 5K – additional \$17,500</i> | <input type="checkbox"/> <b>Junior Sponsor</b> – \$5,000<br><input type="checkbox"/> <i>Plus add a Bronze Sponsorship for the Bring Home the Cookies 5K – additional \$2,500</i>         |
| <input type="checkbox"/> <b>Senior Sponsor</b> – \$15,000<br><input type="checkbox"/> <i>Plus add a Silver Sponsorship for the Bring Home the Cookies 5K – additional \$5,000</i>    | <input type="checkbox"/> <b>After-Party Sponsor</b> – \$30,000<br><input type="checkbox"/> <i>Plus add a Premier Sponsorship for the Bring Home the Cookies 5K – additional \$25,000</i> |
| <input type="checkbox"/> <b>Cadette Sponsor</b> – \$10,000<br><input type="checkbox"/> <i>Plus add a Bronze Sponsorship for the Bring Home the Cookies 5K – additional \$2,500</i>   |  |

### Sponsor Contact Information

Company			
Name		Title	
Address		City	State   Zip
Phone		Fax	
Email			

### Method of Payment

- Enclosed is my check payable to Girl Scouts–Arizona Cactus-Pine Council, Inc.
- I wish to pay by credit card. Please visit [girlscoutsaz.org/badgebash](http://girlscoutsaz.org/badgebash)
- Please invoice me at the address above.

Signature	Date
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**Please complete and return this form:**

Email to [badgebash@girlscoutsaz.org](mailto:badgebash@girlscoutsaz.org) Fax to 602-452-7100 (ATTN: Badge Bash)

Mail to Girl Scouts–Arizona Cactus-Pine Council, 119 East Coronado Road, Phoenix, AZ 85004

*Girl Scouts–Arizona Cactus-Pine Council is a 501(c)(3) nonprofit organization. Thank you for your support!*

## About Girl Scouts–Arizona Cactus-Pine Council

Girl Scouts builds girls of courage, confidence, and character who make the world a better place. The Girl Scout Movement was founded to help all girls reach their full potential and to create a safe place for girls to foster their individual growth and leadership.

Girl Scouts–Arizona Cactus-Pine Council is responsible for the leadership, administration, and supervision of the Girl Scout program in central and northern Arizona. In partnership with more than 6,000 adult volunteers, GSACPC serves 12,000 girls in grades K-12 in more than 90 local communities, including military installations, border communities, and 18 distinct Native American populations in tribal communities and urban centers.

We serve girls from every economic, racial, ethnic, and religious background, and girls of all abilities. We are dedicated to extending opportunities to all girls, regardless of their financial circumstances. More than 50% of our girl members come from families with incomes at or below the self-sufficiency line (about \$68,000 for a family of four).

## GSACPC Board of Directors

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