Badge Bash

Sponsorship Opportunities

Saturday, November 4, 2023 • Parsons Leadership Center

• 6:00-7:30PM Badge Bash Activities ▲ 7:30-9:00PM Dinner & Program • 9:30-11:00PM After-Party

Badge Bash is Around the Corner!

Girl Scouts-Arizona Cactus-Pine Council is thrilled to host their annual fundraiser, Badge Bash, on **Saturday**, November 4, 2023, at the beautiful Bob & Renee Parsons Leadership Center for Girls and Women at Camp South Mountain.

Join us for Girl Scout-inspired activities and games, dinner under a starlit sky, and an After-Party with dueling DJs, dancing, and dessert—all while supporting Girl Scout programs that help create the future leaders our community needs.

Whether you sponsor a badge booth or host a "troop" of coworkers and friends, this playful and entertaining event is a great opportunity to have fun while networking and showing your support for girls in Arizona. We expect more than 600 guests in attendance from business, government, education, and nonprofits.

















Sponsors put the "badge" in Badge Bash! We invite local companies to help underwrite the event and host a fun activity booth to engage attendees with their brand. Sponsor company logos are featured on a sticker "badge" for attendees to collect and display on their sashes. Additional recognition is provided at different levels.

	After-Party	Ambassador	Senior	Cadette	Junior
	\$30,000	\$25,000	\$15,000	\$10,000	\$5,000
Tickets to the event	15	12	8	6	4
Company name and/or logo on event collateral materials	save-the-date, website, promo emails and event program	save-the-date, website, promo emails and event program	website and event program	website and event program	event program
Brand After-Party to reflect your company's mission or product	✓				
Recognition during event program	✓	✓			
Activity booth with branded signage and logo badge/sticker	high traffic location	high traffic location	✓	✓	✓
Name and/or logo on additional signage throughout event	✓	✓			
Host your own <i>S'mores Campfire</i> Party at Parsons Leadership Center (future mutually agreed upon date)	up to 20 people	up to 20 people	up to 15 people		
Sponsor our 5K event , Bring Home the Cookies (50% off sponsorship – includes additional brand recognition)	Premier (addt'l \$25,000)	Gold (addt'l \$17,500)	Silver (addt'l \$5,000)	Bronze (addt'l \$2,500)	Bronze (addt'l \$2,500)
Social media posts with option to provide your own content (18,000+ followers across our platforms)	at least 6 posts (including day of stories/content)	at least 5 posts (including day of stories/content)	at least 4 posts (including day of stories/content)	at least 3 posts	at least 2 posts
Recognition in both pre- and post-event press releases	✓	✓	✓	✓	✓
Listing in GSACPC Annual Report	✓	✓	✓	✓	✓
Company name and/or logo included on donor recognition webpage (3,600 page views per year)	✓	✓	✓	✓	✓
Recognition in GS Connections magazine (mailed to 12,000 households throughout Arizona)	logo featured	√ logo featured	✓	✓	✓

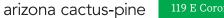




Sponsorship Agreement

I wish to support Girl Scouts and Badge Bas	sh at	the level indicated be	elow:				
☐ Ambassador Sponsor - \$25,000		☐ Junior Sponsor – \$5,000					
\square Plus add a Gold Sponsorship for the Bring Home the Cookies 5K – additional \$17,500	\square Plus add a Bronze Sponsorship for the Bring Home the Cookies 5K – additional \$2,500						
☐ Senior Sponsor - \$15,000	☐ After-Party Sponsor - \$30,000						
☐ Plus add a Silver Sponsorship for the Bring Home the Cookies 5K – additional \$5,000	☐ Plus add a Premier Sponsorship for the Bring Home the Cookies 5K – additional \$25,000						
☐ Cadette Sponsor – \$10,000 ☐ Plus add a Bronze Sponsorship for the Bring Home the Cookies 5K – additional \$2,500							
Sponsor Contact Information							
Company							
Name		Title					
Address		City	State	Zip			
Phone	Fax						
Email	1						
Method of Payment							
☐ Enclosed is my check payable to Girl Scouts–Arizon	na Cac	tus-Pine Council, Inc.					
\square I wish to pay by credit card. Please visit girlscoutsa	z.org/	<u>badgebash</u>					
\square Please invoice me at the address above.							
Signature			Date				
Please complete and return this form:							
-	2-710) (ATTN: Badge Bash)					

Questions? Email <u>badgebash@girlscoutsaz.org</u> or call 602-452-7006.



Mail to Girl Scouts-Arizona Cactus-Pine Council, 119 East Coronado Road, Phoenix, AZ 85004

 $\it Girl Scouts-Arizona \ Cactus-Pine \ Council \ is \ a \ 501(c)(3) \ nonprofit \ organization. \ Thank \ you \ for \ your \ support!$











About Girl Scouts-Arizona Cactus-Pine Council

Girl Scouts builds girls of courage, confidence, and character who make the world a better place. The Girl Scout Movement was founded to help all girls reach their full potential and to create a safe place for girls to foster their individual growth and leadership.

Girl Scouts-Arizona Cactus-Pine Council is responsible for the leadership, administration, and supervision of the Girl Scout program in central and northern Arizona. In partnership with more than 6,000 adult volunteers, GSACPC serves 12,000 girls in grades K-12 in more than 90 local communities, including military installations, border communities, and 18 distinct Native American populations in tribal communities and urban centers.

We serve girls from every economic, racial, ethnic, and religious background, and girls of all abilities. We are dedicated to extending opportunities to all girls, regardless of their financial circumstances. More than 50% of our girl members come from families with incomes at or below the self-sufficiency line (about \$68,000 for a family of four).

GSACPC Board of Directors

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