



From here to there... and everywhere



Cookie Logistics shows girls what it takes to get cookies from here to there—on schedule, in the right quantities, no matter what the weather. The program helps girls recognize how the skills they are learning as Girl Scout Cookie sellers can help prepare them for a career in logistics.

Your resources:

- Council PowerPoint template
- *Journey of a Girl Scout Cookie* video
- PowerPoint quiz—test of logistical skills (Kahoot! online version also available)
- Needed: iPads for each table of girls



**cookie
leadership
institute™**

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Agenda for 1-hour program

1 Journey of a Girl Scout Cookie (15 minutes)

Use these discussion points and the accompanying Council PowerPoint with the *Journey of a Girl Scout Cookie* video to begin the event.

- Show girls the *Journey of a Girl Scout Cookie* video and invite discussion.
 - Ask girls if they have ever heard of the term “logistics.”
 - Ask girls if anything surprised them about the video. Some may not have realized that cookies are transported in many ways, for instance.
- Talk a little about the journey cookies take in getting from girls to their customers.
 - Ask girls to share how they deliver cookies to customers.
 - Ask girls if they have experienced any challenges along the way because of factors like bad weather or a person not being at home. Invite a couple of girls to share how they solved a sticky situation.

2 Starting a career in logistics (15 minutes)

- Give girls some more background on the field of logistics. Just like the name implies, the process involves logic. You need to have a plan in place to manage all the moving parts to make sure cookies are delivered on time. Problem-solving skills are important because things don't always go according to plan. As Rene mentioned, math skills are also essential to the job.
- Ask how many girls would like to have a career like Renee's at Little Brownie Bakers. Invite them to raise their hands and respond.
- Explain to girls that logistics is an exciting field where there are many opportunities for women. The industry is getting bigger every year, and it's always changing. For instance, some large online retail operations are using drones to quickly get products to customers' doorsteps.

- Just as there are different journeys that cookies take to get to girls, there are multiple paths girls can take in their logistics careers:

- Transportation managers like Renee keep an eye on the carrier systems their companies have in place to make sure products are getting to customers on time.
- Supply chain management is where you coordinate with vendors to solve any issues that may be getting in the way of timely delivery of products.
- Logistics analysts look at ways to improve delivery systems to increase efficiency and reduce costs.
- There are plenty of other roles, like inventory managers, distribution managers and so on.

3 From Super Cookie Seller to Logistics Manager (10 minutes)

- Explain to girls that they are already logistics managers as they fulfill orders and deliver cookies efficiently and on time.
- Explain that these G.I.R.L. qualities are essential to succeeding in a logistics career:
 - **Go-getter:** Bold, honest and determined to succeed
 - **Innovator:** Always looking for creative ways to take action
 - **Risk-taker:** Keen to try new things and embrace the unfamiliar
 - **Leader:** Confident and responsible and committed to a job well done

4 Logistics career quiz (20 minutes)

Help girls launch quiz on their iPads, using either the PowerPoint or Kahoot! online game. Once girls have completed the quiz, ask them to share the results.

5 Conclusion

Thank the girls and volunteers for attending. If time allows, ask girls to share what they learned during the session.