

Social Media How-To

The Basics to Engaging with GSACPC Online

We look to our current network or audience to help GSACPC continually reach new people, and ask that you like, share, and comment on our content as much as possible. We hope to widen our reach and increase the Council's visibility through engaging online with credible people who have Girl Scout knowledge and connections – like you!

Engaging within our community has become as simple as clicking a button, but it does require knowledge of key technical functions. This reference sheet provides quick links to instructions for the social media channels where GSACPC is present.

Creating an Account

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Connecting with Community

(i.e. Requesting Friends, Liking Brand Pages, Following Contacts)

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Creating a Post

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Deleting Your Own Post or Comment

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Liking a Post

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Commenting on, Replying to Posts

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Sharing, Retweeting a Post from Another Account *(like GSACPC)*

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter Retweet \(sharing\)](#)
- » [LinkedIn](#)

Tagging Another Account *(like GSACPC) in Your Own Post*

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter \(mentions\)](#)
- » [LinkedIn](#)

Hash Tag Best Practices

- » [Facebook](#)
- » [Instagram](#)
- » [Twitter](#)
- » [LinkedIn](#)

Can't go wrong with one of these:

#GirlScoutsAZ, #GirlScoutProud, #LeadLikeaGirl, #Gogetter, #Innovator, #Risktaker, #Leader, #GSAlum, #GirlScoutNetwork, #BecauseofGirlScouts, #gsacpc, #FunCraftFriday, #gsinaction

FOLLOW GSACPC!

