

# Service Unit Plan of Work

**Service Unit Name:**

**Membership Year:**

**SU Meeting Day/Time:**

**SU Meeting Location:**

**MSE Name:**

**Date Completed:**

**How does your Service Unit prefer to receive communication from Council?(email, website, mail, other):**

**How does your Service Unit communicate with Troop Leaders and parents:**

**Additional documents to put in folder or complete:**

- Current Service Unit Roster. Also send to Shannon McDonald for entry into Salesforce
- Service Unit planning meeting agenda and outcome
- Year End Troop Update - Google Doc
- Monthly report for Carol - Template

# Service Unit Statistics

Age Level	# of Troops (17-18)	# of New Troops(17-18)	# of Troops (18-19)	# of New Troops (18-19)
Daisy (K-1)				
Brownie (2-3)				
Junior (4-5)				
Cadette (6-8)				
Senior (9-10)				
Ambassador (11-12)				
Multilevel				
<b>Totals</b>				

**Reasons for # of troops gain or loss:**

Age Level	# of Girls (17-18)	# of NewGirls (17-18)	# of Girls (18-19)	# of New Girls (18-19)
Daisy (K-1)				
Brownie (2-3)				
Junior (4-5)				
Cadette (6-8)				
Senior (9-10)				
Ambassador (11-12)				
IGM's (All Grades)				
<b>Totals</b>				

**Reasons for membership gain or loss:**

# Girl Retention

<b>GSACPC Girl Retention (18-19):</b>			<b>Service Unit Girl Retention (18-19)</b>	
<b>GSACPC Girl Retention Goal (19-20):</b>			<b>Service Unit Girl Retention Goal (19-20):</b>	

We plan to retain our current girl members by: Planned SU Events, Early Bird Registration, Ensuring Troop Leadership, Programming Events, Etc.

Our Service Unit had      girls and      adults register during 2018-2019 Spring Registration.

We plan to increase our Spring Registration Numbers by:

We plan to support our Individually Registered Members by:

Our plan for lapsed members is:

# Adult Retention

<b>GSACPC Adult Retention (18-19):</b>			<b>Service Unit Adult Retention (18-19):</b>	
<b>GSACPC Adult Retention Goal (19-20)</b>			<b>Service Unit Adult Retention Goal (19-20):</b>	

We support our adult volunteers in the following ways:

We recognize our adult volunteers by:(nominations for awards, year end events, thank you notes, etc.)

# Girl Recruitment

<b>GSACPC Girl Membership (18-19):</b>			<b>Service Unit Girl Membership (18-19)</b>	
<b>GSACPC Girl Membership Goal (19-20):</b>			<b>Service Unit Girl Membership Goal (19-20):</b>	

**Our recruitment successes this past year were:**

**We will recruit girls in the following ways this year:**

**How will you promote recruitment?**

**We will target the following organizations to recruit new girls:(youth servings organizations, church groups, after school programs, etc.)**

**What is your Service Unit strategy to market and support girls going to camp?**

# Adult Recruitment

GSACPC Adult Membership (18-19):			Service Unit Adult Membership (18-19):	
GSACPC Adult Membership Goal (19-20)			Service Unit Adult Membership Goal (19-20):	

Our adult recruitment successes were:

We will recruit volunteers in the following ways: (include how you will communicate volunteer needs and targeted areas for recruitment)

New volunteers will get support from the Service Unit in the following ways:







