

Proposal 1 – Girl Scout Highest Awards Solicitation of Contributions

Proposals Placed on the 58th NCS Agenda

A. Girl Scout Highest Awards Solicitation of Contributions

Submitted by Girl Scouts of Eastern Pennsylvania

List of all councils that submitted this proposal is posted on the [delegate website](#).

Proposal

To amend the Policies of GSUSA as follows: Update the first paragraph of the Solicitation of Contributions part of the Policies section of the *Blue Book of Basic Documents* on page 20 by inserting the bolded, green wording and deleting the strike-through text as follows:

Current Wording	Proposed Amendment	If adopted, will read
<p>Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except for Girl Scout Seniors and Ambassadors, who may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee.</p> <p>In addition, girls must abide by their own council's policies and procedures with regard to this matter.</p>	<p>Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except girl members for Girl Scout Seniors and Ambassadors who may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout Bronze, Silver, and Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee.</p> <p>In addition, girls must abide by their own council's policies and procedures with regard to this matter.</p>	<p>Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except girl members may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout Bronze, Silver, and Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee.</p> <p>In addition, girls must abide by their own council's policies and procedures with regard to this matter.</p>

Proposal 2 – Membership Dues and Procedures for Registration

B. Membership Dues and Procedures for Registration

Submitted by Girl Scouts of Greater Chicago and Northwest Indiana

List of all councils that submitted this proposal is posted on the [delegate website](#).

Proposal

To amend the Credentials Section of the Blue Book of Basic Documents, Membership Dues and Procedures for Registration as follows:

Current Wording	Proposed Amendment	If adopted, will read
The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of 25% in any one triennium.	The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of 25 <u>15</u> % in any one triennium.	The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of 15% in any one triennium.

Proposal 3 – Preservation of Girl Scout Leadership Experience Relating to the Entrepreneurship Program

C. Preservation of Girl Scout Leadership Experience Relating to the Entrepreneurship Program

Originated by Girl Scouts of Kansas Heartland

List of all councils that submitted this proposal is posted on the [delegate website](#).

Proposal

To amend the GIRL SCOUT TRADEMARK section of the *Blue Book of Basic Documents* as follows:

Policies of Girl Scouts of the United States of America

Endorsements/Trademark/ Marketing/Internet Sales

Current Wording	Proposed Amendment	If adopted, will read
<p>GIRL SCOUT TRADEMARK Every product sold in connection with a Girl Scout council-sponsored product sale shall bear the Girl Scout name and service mark, either on the product or on its packaging. Every item bearing any of the registered Girl Scout names, logos, or marks purchased or developed for resale,² including items to be sold in council-sponsored product sales, shall be purchased (1) from a GSUSA-licensed vendor, (2) from Girl Scout Merchandise, or (3) produced with prior approval from GSUSA when items are not readily available from a licensed supplier. Every item bearing the Girl Scout name and service mark, including items for resale or non-resale³ by councils, shall conform to</p>	<p>GIRL SCOUT TRADEMARK Every product sold in connection with a Girl Scout council-sponsored product sale shall bear the Girl Scout name and service mark, either on the product or on its packaging. Every item bearing any of the registered Girl Scout names, logos, or marks purchased or developed for resale,² including items to be sold in council-sponsored product sales, shall be purchased (1) from a GSUSA-licensed vendor, (2) from Girl Scout Merchandise, or (3) produced with prior approval from GSUSA when items are not readily available from a licensed supplier. Every item bearing the Girl Scout name and service mark, including items for resale or non-resale³ by councils, shall conform to</p>	<p>GIRL SCOUT TRADEMARK Every product sold in connection with a Girl Scout council-sponsored product sale shall bear the Girl Scout name and service mark, either on the product or on its packaging. Every item bearing any of the registered Girl Scout names, logos, or marks purchased or developed for resale,² including items to be sold in council-sponsored product sales, shall be purchased (1) from a GSUSA-licensed vendor, (2) from Girl Scout Merchandise, or (3) produced with prior approval from GSUSA when items are not readily available from a licensed supplier. Every item bearing the Girl Scout name and service mark, including items for resale or non-resale³ by councils, shall conform to</p>

by councils, shall conform to the Girl Scout Brand Standards published by GSUSA. Items used for both resale and non-resale shall adhere to the stipulations stated above for resale items.

² “Resale” is defined as any item resold or given away in connection with an event for which a fee, price, or admission is paid.

by councils, shall conform to the Girl Scout Brand Standards published by GSUSA. Items used for both resale and non-resale shall adhere to the stipulations stated above for resale items.

GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license or otherwise provide for sale any food product

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GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license or otherwise provide for sale any food product

This includes, but is not limited to, product sales.

³ “Non-resale” is defined as any item provided, consumed, or used for the promotion and delivery of Girl Scouts program. This includes items given as donor recognitions.

bearing the Girl Scout name or service mark when related to the flavors, branding, or likeness of Girl Scout Cookies during the designated entrepreneurship program sales period of any Girl Scout council.

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INSTRUCTIONS: Please circle the proposal for which you are providing feedback, and use the chart below to note the pros, cons, and any questions.

- 1. Proposal 1 - Girl Scout Highest Awards Solicitation of Contributions**
- 2. Proposal 2 - Membership Dues and Procedures for Registration**
- 3. Proposal 3 - Preservation of Girl Scout Leadership Experience Relating to the Entrepreneurship Program**

PROS	
CONS	

<p>WHAT QUESTIONS WOULD YOU LIKE TO ASK OR FEEDBACK?</p>	
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