



# Why Participate in the Girl Scout Cookie Program?

When it comes to your girl's future, anything is possible! However, being told she can do or be anything she chooses will only take her so far—she'll also need strong leadership skills and hands-on life experience to take on the world with confidence.

At Girl Scouts, we've been teaching girls to lead for more than 100 years and have a deep understanding of the leadership abilities all girls need and how to help girls develop them while having fun. The Girl Scout Cookie Program is a council-sponsored, money-earning opportunity that enables troops and girls to earn funds towards exciting and educational activities as well as community projects.

Our iconic, one-of-a-kind program leads to real outcomes because it gives girls hands-on experiences to develop an entrepreneurial spirit.

With an entrepreneurial spirit, your Girl Scout will have the skills to take calculated risks throughout her life and the ability to soar towards her goals. She'll have the confidence to redefine failure and will be encouraged to try, fail, and try again.

Everything girls do in Girl Scouting is designed to help them grow into leaders of courage, confidence and character. The skills girls learn through the cookie program will help them grow into leaders in their own lives, leaders in business and leaders in the community.

She can't do it without you. By supporting your Girl Scout in this program, you'll allow her to learn, adapt, and grow her ideas and develop the confidence of a leader. And all this fuels her inner happiness. We appreciate you investing your time to support your Girl Scout!

#### Girl Scouts-Arizona Cactus-Pine Council (GSACPC)

There are 110 Girl Scout Councils nationwide and two councils in Arizona. GSACPC serves central and northern Arizona with 2026 cookie program sale dates Jan. 18 - Mar. 1.



## Have Questions?

Reach out to your troop leader, IGM Coordinator, Troop Cookie Manager or council!



# How to participate in the 2026 Girl Scout Cookie Program

# **KEY DATES**

**Initial Cookie Orders due to Troop Leader or IGM Coordinator** 

December 7

Girl/Parent Access to DOC to Set Up Website and Enter Email Addresses

December 15

**Extended Area Cookie Delivery** 

January 7-19

**DOC Pre-orders Begin** 

January 12

**Metro Phoenix Cookie Delivery** 

January 17

**Girl Scout Cookie Program Begins** 

January 18

**Girl Scout Cookie Program Ends** 

March 1

**Cookie Rewards Arrive and Cookie Reward Events** 

April – June

# It's easy!

#### To sell with your troop

- 1. Attend a parent/guardian information meeting about cookies with your troop leader
- 2. Sign the parent agreement form for financial responsibilities
- 3. Support your girl through the cookie program

### To sell as an Independent Girl Member (IGM)

- 1. Attend a parent/guardian information meeting about cookies with your IGM Coordinator
- 2. Sign the parent agreement form for financial responsibilities
- 3. Support your girl through the cookie program

#### **Proceeds**

Girls who participate in the cookie program help to enrich experiences for their Girl Scout sisters today and tomorrow. When a girl sells cookies, she earns rewards for herself and proceeds for her troop activities.

#### Girls Benefit from Cookies

- Camp experiences and properties
- Program centers
- Programs/activities sponsored by our council and program partners
- Support and training for their leaders
- Financial assistance

# 2025 Cookie Season Highlights

- 761 troops participated
- 374 Per Girl Average (PGA)
- 7,279 girls participated
- 1,083,839packages sold through DOC
- 43,315 packages donated to the community
- · 2.7 million packages sold

# Where Exactly Does the Money Go?

How the 2026 Cookie Crumbles

Membership development, training, resources and financial assistance

Programs,

activities and

camp properties

Cookie program costs

Troop, girl and Service Unit proceeds and rewards

# The Power of Cookies

100% of the cookie proceeds stay in Arizona Cactus-Pine Council to benefit local Girl Scouts.

Cookie proceeds fund 75% of GSACPC operating expenses. They are the largest source of income for girl programs, volunteer training, our facilities, four camp properties, and the financial assistance that keeps Girl Scouting available and affordable for all. Our national organization, GSUSA, only receives the \$45 girl & \$30 adult annual membership dues from girl and adult members.

# **Entrepreneurship Progression**

Progression allows girls to gain new skills, build their confidence, and develop an entrepreneurial mindset over time. As they engage in the Girl Scout Cookie Program and beyond, girls learn five valuable skills that will serve them for the rest of their lives. As you work with girls, acknowledge their skill development and

encourage them to challenge themselves further. Eventually, they'll be ready

Goal Setter

Set sales goals

as a troop and

individually.

Talk with troop

members about

how you can work

together to reach

your troop's goal.

Discuss different

and set a goal for

Brainstorm how

you could use your

cookie earnings to

help others in your

community.

ways to sell cookies

which ones you'll try.

to translate their skills into true entrepreneurship or bring an entrepreneurial mindset to whatever path they choose.

### Networker

#### **Build your** social support system.

Connect with local business leaders for ideas about how to grow your Girl Scout Cookie business

Talk to friends and family about how they can help you expand your network

Ask your customers to safely refer you to new customers.

Follow up with past customers and tell them how you plan to use this year's cookie earnings, to inspire them to increase their purchase.

# **Innovator**

#### Take it beyond Girl Scout Cookies.

On your own or with your troop, think about a product or service you'd like to improve and brainstorm ways to make it happen.

Come up with several ideas, then narrow to the best!

Be prepared to go back to the drawing boardmaybe more than once!

Get feedback from potential consumers and improve your idea based on what they say.

Research social entrepreneurs in your community and beyond.

#### Take your business idea to the next

level.

Entrepreneur

Create and document a mission statement and business plan for vour product/ service idea.

Identify your customer base, competition, and potential obstacles.

Practice sharing our business idea with your troop.

Research how businesses are financed and think about how you could finance yours.

Feel confident about your business idea's potential? Take acton!

# Consumer

customers."

Talk with troop members about why people may or may not choose to buy Girl Scout Cookies, and brainstorm ways to engage them.

Practice explaining

to thank your customers.

# Expert

## Think "cookie

Come up with ideas for the perfect customer pitch.

how your cookie earnings will be spent.

Brainstorm ways

#### How to adopt an entrepreneurial mindset:

- Embrace challenge.
- Take initiative.
- Collaborate with others.
- - · Take creative risks. · See failing as learning.
  - · Adapt to change.



Cookie

Techie

Use technology

to grow the

Set a specific goal

for your digital

Make a video for

your friends and

family network

promoting online

cookie sales using

gifting of cookies to

Use your support

network of friends

and family to safely

promote vour digital

your sales pitch:

encourage the

hoost sales

storefront

sales.

business.

Money

Manager

Learn money

Talk with your

members about

different forms

of money-coins.

and credit-and

paper bills, checks,

practice counting it.

Learn how much

Girl Scout Cookies

cost in your area.

fellow troop

basics.

Decision

Maker

Make plans for

the coming Girl

Scout year and

set a budget.

Talk about wants

versus needs. Talk

about how the

troop can earn

money through

cookie program

participation.

Look into your

troop's proceeds

from previous years

to help you budget.

# How to Get Started

### For you, your Girl Scout, and her troop leader/IGM Coordinator

- Attend the Troop/IGM Parent Meeting and read emails/texts/posts from her leader or coordinating volunteers to stay informed throughout the program.
- Be sure to sign the Parent/Guardian Permission and Financial Agreement. If you've signed the agreement for the Fall Product Program in the same membership year, it covers the cookie program.
- Write the important dates in your calendar. Remember, girls cannot begin selling (or fulfilling orders) until the start date.
- Set goals with your Girl Scout. Don't forget to include Cookies for the Community - the donation program that encourages customers to purchase cookies that get donated to nonprofit organizations. *Note: Troop leaders* cannot mandate girls to sell a specific number of cookies - it's up to the girls and their caregivers to decide.
- Offer to help your troop leader with the cookie program. There are both big and small ways you can lend a hand. Understand safety concerns and know the appropriate online marketing practices, as well as proper public places to sell cookies. We've included this information in this helpful guide.
- Don't take cookies you might not be able to sell. You can't return cookies, but you can always get more.
- Turn money into your troop leader or deposit every week. Note: Troop leaders cannot ask you to pay for the cookies upfront.
- Have fun with your Girl Scout. You're making memories that will last a lifetime!



# Girl Scout and Parent/Guardian Checklist

Follow this checklist to ensure a successful cookie season.

## Presale

- ☐ Ensure your Girl Scout membership is active for the 2026 membership year.
- ☐ Submit Parent Permission Form.
- ☐ Attend your troop's family cookie meeting or connect with your IGM Coordinator and pick up materials your troop's cookie manager (TCM) or IGM Coordinator.
- ☐ Learn about the 6 skills, cookierelated badges and the Family Activity Pin.
- ☐ Review the cookie rewards and work together with your Girl Scout to set a realistic goal.

# Inventory/Delivery

- ☐ Guide her to set up practical goals and use the cookie calculator to determine how many packages of cookies to order for your initial order. Remember, you can always get more cookie later.
- ☐ Girls can earn initial pre-season order rewards.
- ☐ Set up DOC website to begin sending emails.

## Coach your Girl Scout

- ☐ Listen to her practice her sales pitch. Pretend to be potential customer and ask her questions.
- ☐ Review cookie materials together.
- ☐ Be a role model for business ethics and safety rules

## Goal Setter

- ☐ Start selling door-to-door with cookies in hand on Jan. 18.
- ☐ Contact your TCM to order/ pick up more cookies for any girl-delivered orders taken after the starting inventory is sold. Keep receipts for your records!
- ☐ Money is collected ONLY when cookies are girldelivered, not before (except DOC orders.)
- ☐ Turn money in frequently (recommended weekly) to your TCM. They will let you know specific dates for your troop. Keep receipts for your records!
- ☐ Volunteer to work a troop cookie booth and/or set up your own family cookie booth.
- ☐ Help your girl reach her goals by supporting her during cookie delivery and booth sales.
- ☐ Be sure to login to Digital Cookie and check for new orders. Remember that orders for girl delivery should be approved within 5 days of the order and delivered within 7-10 days of the order to ensure the best customer service experience possible. Orders not accepted are then canceled. The transaction is then refunded or donated based off the customer selection made during the order.
- ☐ Have fun!

## Wrap Up

- ☐ Work with your TCM to pick up a booth if you still have remaining inventory to sell.
- ☐ Turn in all cookie payments to your TCM.
- ☐ Double check that there are no outstanding deliveries needed in Digital Cookie.
- ☐ Let the TCM know your girl's reward choices.

## After the Sale

☐ Celebrate with your girl and her troop!

# **Money Tips**

- ☐ Always count money in front of the customer when giving back change.
- ☐ Do not accept bills larger than \$20, as they can be counterfeit.
- ☐ Ask your TCM if your troop plans to accept checks and understand who is responsible for returned check fees and money outstanding due to returned checks.
- ☐ Have a plan for keeping money safe at a booth sale. Tip: Use an apron or fanny pack to store money.



# 2026 Girl Scout Cookie Line-Up

#### All our cookies have...

- · NO High-Fructose Corn Syrup
- · NO Partially Hydrogenated Oils (PHOs)
- · Zero Grams Trans Fat per Serving
- · RSPO Certified (Mass Balance) Palm Oil
- · Halal Certification

# The World's Most Flavorful Lineup

















#### Adventurefuls®

• Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt Approximately 15 cookies per 6.3 oz. pkg.

## Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits Approximately 12 cookies per 6.2 oz. pkg.

### **Trefoils**®

Iconic shortbread cookies inspired by the original Girl Scout recipe Approximately 38 cookies per 9 oz. pkg.

- Do-si-dos

Oatmeal sandwich cookies with peanut butter filling Approximately 20 cookies per 8 oz. pkg.

- **Samoas**®
- Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut, and dark chocolaty stripes Approximately 15 cookies per 7.5 oz. pkg.

- **Tagalongs**®
- Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating Approximately 15 cookies per 6.5 oz. pkg.

#### Thin Mints®

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint Approximately 30 cookies per 9 oz. pkg.



## **Exploremores**™

NATURALLY AND ARTIFICIALLY FLAVORED



## Toffee-tastic®







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# **Boothing Basics**

Ordering packages for booths sales isn't an exact science. Ask experienced troops for guidance and use the average sales per cookie variety to get an idea of your flavor mix.

### **Booth Sales**

Booths are a great place to engage customers and be visible to the community. However, please do not schedule booths before talking to the troop leader to be sure you fully understand the mandatory logistics and procedures that need to be followed. Girls are not allowed to sell in front of marijuana dispensaries and any place she cannot legally enter, or at a booth location that has not been approved through the council. When you commit to a booth, please make all attempts to honor your commitment. No shows hurt everyone — other troops, boothing partnerships, customers using Cookie Finder. Other girls lose the opportunity to work the booth, and customers are frustrated when they use the webpage to locate a booth only to find that there are no Girl Scouts at the site. To reduce no-shows and last-minute cancellations, troops who repeatedly have no shows or last-minute cancellations may lose additional booths.



## What you'll need at a Girl Scout Cookie Booth

- No more than 2-4 girls and 2 chaperones both adults at the booth must be registered Girl Scouts and background checked.
- $\square$  \$50 in ones and fives.
- ☐ A fanny pack to keep the money safe.
- Table, two chairs, signs and other decorations.
- A credit card reader and smartphone.
- ☐ Troop Cookie Inventory. Using girl inventory can get complicated, so if you do this, make sure to keep detailed records.
- A Booth Sale Worksheet to document sales which can be found on our website or in the Program Manual.
- A copy of your eBudde documentation.
- After booths reevaluate the cookie flavors and tally what is left in inventory. Add the booth info sheet into the Booth recorder sheet in eBudde.
- Enter booth sales into booth recorder.
- Juniors and above can booth 1:1 at self scheduled booths and low-traffic council booths.

### **Basic Girl Scout Booth Manners**

- 1. Check in with the store manager. Follow all instructions given.
- 2. Be respectful of the troop boothing before and after you. Don't take sales after your shift ends if another troop is waiting to set up.
- 3. Leave the site cleaner than when you found it, we are guests.
- 4. Keep doorways and walkways clear.
- 5. Be respectful of our store supporters! Leave their competitors' materials at home.
- 6. Take empty boxes with you to recycle.
- 7. Have fun and enjoy the experience.

# Choose Your Path/Paths to Participate



### **Cookies for the Community**

This year, girls who take donations from customers for Cookies for the Community will receive the Gift of Caring patch, which resonates with our cookie theme: Brave. Fierce. Fun!

#### **Donations**

**Digital Cookie (DOC)** donations are a great way for family and friends to help girls meet their goals. These cookie donations are Council Cookies for the Community (CCC) and will automatically be added in eBudde under CCC for the girl. Do not subtract the DOC donations and move them to Troop Cookies for Community (TCC). If DOC donations are moved, council will contact the Troop Leader and move them back.

**Troop Cookies for the Community (TCC)** donations are for an individual girl and/or her troop to support a specific organization they believe in. Sometimes unforeseen situations occur, and some organizations will not be able to accept the cookie donations. If you are not able to find an organization accepting donations, please contact your Council Product Program team at productprogram@girlscoutsaz.org.

## Digital Cookie (DOC)

This online selling platform allows girls to personalize a private website. From this platform, they can send emails inviting friends and family to buy cookies online, with the option of having cookies delivered in-person or directly shipped to their home. Parents/caregivers will receive an invitation to set up their girl's Digital Cookie account on Dec. 15. Once her site is set up, she can download and login to the Digital Cookie webpage to sell cookies on the go. She can even use the webpage to take credit card payments on Walkabouts or from friends and family. *Note: Cookies donated through DOC are placed as Cookies* for the Community, these cookies cannot be moved to Troop Cookies for the Community.

#### **Order Cards**

When your Girl Scout is visiting friends and family but doesn't have cookies with her, she can use her order card or Digital Cookie webpage to take orders that she delivers later!

### Door-to-Door **Walkabouts**

Your neighbors may be your Girl Scout's biggest supporters! It's a simple way to sell cookies. Bling a wagon or cart to transport her cookies and walk through the neighborhood. Use the Digital Cookie webpage to take credit cards. Don't forget, girls should never sell alone or enter homes.

#### **Council Booths**

Council-scheduled booths are those scheduled through council and are listed in eBudde. Most of the councilscheduled booths are entered before booth rounds begin.

#### **Self Scheduled Cookie Booths**

Self-scheduled booths are booths that troops scheduled themselves. These booths are entered into eBudde by the troop and need council approval, which takes 1-2 business days.

### **Workplace Sales**

Take your Girl Scout to work! Workplaces are safe environments for girls to showcase sales pitches and sell cookies. Ask if she can make a short presentation at a staff meeting or have her make posters or flyers to promote the program. The important piece is ensuring your girl gets the learning opportunity to make the sale.

#### Social Media

For Girl Scout entrepreneurs 13 and older, social media is a great way to spread the word and market their cookies to friends and family (not sell them). Girls must have parental permission, post promotions only on private personal accounts (not to take orders), and follow GSUSA's online safety guidelines. Safety guidelines are provided to help Caregivers make the best decisions for their Girl Scout.

In 2021, we increased the places girls' site link may be posted, but it does not change the policy against selling online on anonymous-enabled sites. For example links can be posted on webpages like your neighborhood's Nextdoor and community Facebook groups. Links cannot be posted on social media or websites like, but not limited to, Facebook Marketplace, Craigslist, OfferUp, eBay, sale/ garage/bargain site, or other sale sites, etc.

# Enter the 2026 Cookie Spirit Contest!

The creative spark that ignites during each cookie season is incredible - booths are blinged out, Walkabouts are made with colorful cookie wagons, and unique cookie marketing content is being shared with family and friends. This season, share your cookie ingenuity by entering the 2026 Cookie Spirit Contest for a chance to win \$75 in program credits and a Girl Scout goodie bag.

Enter one of the following categories:



A walkabout is what we call going door-to-door selling cookies! When you're venturing out into your neighborhood, make sure to snap a few photos to submit for the contest.

## General cookie spirit video (30 sec max)

Unleash your inner film director and submit a 30 second video that captures your vibrant cookie spirit!

## Cookie flair photos

Get creative and level up your wagon, or lemonade-style cookie booth! Show us your decorations and all that makes your booth stand out.

Four winners will be announced each Saturday from Jan. 18 -Mar. 1 on council's social media platforms, totaling 24 winners! Visit *girlscoutsaz.org/cookie-contests* to learn more.























# For the Record:

# Girl Scout Cookie Program facts to have in your back pocket

#### An Important Update for Our Members and Supporters

Girl Scout Cookies are made with ingredients that adhere to food safety standards set by the FDA and other relevant authorities. Our trusted baker remains committed to compliance with all food safety standards and regulations set forth by the U.S. Food and Drug Administration (FDA), the Environmental Protection Agency (EPA), and other relevant health authorities. These standards ensure that food products are safe for consumption.

#### Here are the facts:

- Girl Scouts does not support Planned Parenthood in any way. Girl Scouts does not advocate one way or another on issues which we consider private issues and best handled by families.
- 100% of the cookie proceeds stay in Arizona Cactus-Pine Council to benefit local girls. Funds raised from the sale of cookies benefit all the Girl Scouts in our council both directly and indirectly. Cookie proceeds are the largest source of income for council's girl programs, volunteer training, our facilities, four camp properties and the financial assistance that keeps Girl Scouting in Arizona available and affordable for all.
- Girl Scouts and Scouting America (formerly Boy Scouts) are two completely different organizations, each with a Congressional Charter. Girl Scouts serves girls in an all-girl, girl-led and supportive environment. Only Girl Scouts sell Girl Scout Cookies.

We encourage all participating cookie program volunteers to review the facts on Girl Scouts, in relation to social issues and financials, in preparation for cookie season. You can find this information at *girlscoutsaz.org/fortherecord*.

These are not the topics we want to focus on during cookie season as it takes away from the girls and the important program pieces that are promoting positive learning. However, we think it is important troops are informed (and keep caregivers in the loop) so none of our members feel caught off guard if a misinformed customer approaches them.

#### If approached by misinformed customers:

- Please refer them to *girlscoutsaz.org/fortherecord* or the Marketing and Communications Team at marcom@girlscoutsaz.org
- Remind them our priority is to let the girls learn and have fun. Ask that adults keep adult conversations to themselves. Approaching girls with salacious materials at a cookie booth is not acceptable, should be reported to Council and will be investigated.
- Safety is important. We don't want members putting themselves in an undesirable situation. This is especially true if a person becomes agitated in conversation - please remove yourself and girls from the setting.

Why do some people voice concern about Girl Scout Cookies? In short, it's because they've been fed false information about Girl Scouts and the Girl Scout Cookie Program. As a large and visible organization, Girl Scouts is occasionally a target for outside groups with clear agendas. Please encourage everyone to seek the facts at girlscoutsaz.org/fortherecord.



# Girl Scouts -Arizona Cactus-Pine

## 2026 Girl Scout Rewards

## My Personal Goal:



**Top Selling Girls** will enjoy dinner with GSACPC Co-CEOs

### Digital Cookie Rewards

















Luggage Strap 250+ DOC pkgs

#### Gift of Caring



#### Rally Patch



Attend Neigh





Volunteer Patch

#### Cookie Entrepreneur Family Pins

The Cookie Entrepreneur Family pin collection helps girls learn essential skills and how to think like entrepreneurs with support from their families.



Each Girl Scout level has its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection—one unique pin for every year they participate! Learn more at girlscouts.org/entrepreneurfamily

#### **Program Credits**

Program Credits work similarly to a gift card and are rewards girls can earn selling Girl Scout Cookies and rewards girls can earn selling sirl Scout Cookies and Fall Product. Girls may choose Program Credits at different reward levels, and they can be used to pay for a variety of Girl Scout products and activities. IGMS will also earn additional Program Credits in lieu of troop proceeds. Program Credits can be used at the Council Shop, GSUSA



Shop Online, Council-Sponsored Programs, Third-Party Council-Sponsored Programs, Membership Registration, Lifetime Memberships, Council Summer ringians, memberian pregistations, trettile memberalings, continuations, camp, Service Unit Encampments or Day Camp, Travel, GSUSA Destinations, and High Award Projects. Program Credits are sent via email to the email address in Bedude/M2. They expire 15 months from the date of issue. For more details visit girlscoutsaz.org/program-credits.

Starting at 7,200+ girls will earn \$25 in Program Credits for every additional 200 packages sold.

#### Initial Order Reward



One shirt per girl & one adult shirt per troop. Five additional shirts may be ordered at \$12 each.

#### Troop Reward



Troops with at least 3 girls selling and have a Troop PG. of 350 will earn a \$200 voucher to be used at the GSACPC Amazon storefront

#### 2025 PGAs

Daisy 261 Brownie 309 Junior 377 Cadette 487

Senior 483 Ambassador 634

All rewards are subject to change. See website for detailed description of items and reward datas. Rewards are cumulative except for Opt-Out options. \*\*Opting out of rewards means girls are forgoing all reward levels from 60 packages to the level specified. (All patches will be earned.) \*Choice can be made between Program "Choice can be made between Program Credits (PC) or 2026 Summer Camp Voucher (SC). \*\*\*Travel Vouchers can be used for any approved Girl Scout Trip. Mighty Mints are girls who sold 2,000+ packages and will be acknowledged at that event.



Participation Patch 15+ pkgs



60+ pkgs



Wristlet Strap 90+ pkgs





arms 120+ pkgs





180+ pkgs



Mini Plush



Clear Case AND Letter Decals 330+ pkgs



**Ferret Plush** 380+ pkgs



Bag 440+ pkgs



Crossbody



Goal Getter Patch PLUS GS Event at Medieval Times OR\*\$125 PC/SC 1000+ pkgs

**GS Event at Pecan** OR\*\$150 PC/SC 1500+ pkgs



**GS Event at Harkins** 

Theatres OR\*\$35

PC/SC

550+ pkgs

Family Camping Weekend at Shadow Rin Ranch OR\*\$200 PC/SC 2000+ pkgs



Yoga Mat AND Adjustable Dumbbell

et OR\*\$45 PC/SC 650+ pkgs



\*\$300 PC/SC 3000+ pkgs



\*\$100 PC/SC



\$500 Travel Voucher\*\*\* OR\*\$400 PC/SC 4000+ pkgs

Choose Your Own Travel Adventure

\$1500 Travel Voucher\*\*\*
OR\*\$600 PC/SC 6000+ pkgs

\$1000 Travel Voucher\*\*\* OR \*\$500 PC/SC 5000+ pkgs

\$2000 Travel Voucher\*\*\* OR \*\$700 PC/SC 7000+ pkgs

#### Opt-Out\*\* Reward #1

Sell **330 pkgs** and opt-out of all rewards then choose \$25 Program Credits OR \$25 Summer Camp Voucher



#### Sell **550 pkgs** and opt-out of all rewards then choose a \$150 Design Your Own

# Converse Shoe Voucher OR \$125 Program Credits OR \$125 Summer Camp

#### Opt-Out\*\* Reward #3

Sell **1,500 pkgs** and opt-out of all rewards then choose \$500 Program Credits OR \$500 Summer Camp Voucher



Sell **3,000 pkgs** and opt-out of all rewards then choose a **3D** Printer Kit OR \$1,000
Program Credits OR
\$1,000 Summer Camp
Voucher



#### Opt-Out\*\* Reward #5

Opt-Out\*\* Reward #2

Sell **5,000 pkgs** and opt-out of all rewards for an Apple MacBook Pro AND \$1,000 Travel Vouche



#### Opt-Out\*\* Reward #6

Sell **7,000 pkgs** and opt-out of all rewards for a six-day GS adventure to Iceland for the Girl Scout and a chaperone







# BRAVE. FIERCE. FUN! BRAVE. FIERCE. FUN!







# Meet Girl Scout Kaitlyn

I'm so glad that I was able to be a part of the Girl Scout cookie sale. It's been so much fun and it's helped me gain business skills and confidence. It's also helped me to be able to travel and see new places.

Each year, my troop would set a travel related sales goal. This helped motivate us to try our hardest to sell as many cookies as we could. For my personal sales goals, I always tried to sell enough cookies to earn the trips on the rewards card. Sometimes I reached my goal and sometimes I didn't. Either way, I tried my best.

My advice would be to aim high, try to work as many cookie booths as possible, and have a positive attitude. It's definitely a lot of work but with everything that you learn and get to experience, it's so worth it.

