



Lily Sheehan

A Sister to Every Girl Scout

Lily Sheehan's Gold Award project, *A Sister to Every Girl Scout*, was born out of her own struggles with bullying and a desire to make a change for others. Having personally experienced the hurt of being bullied and hearing stories of fellow Girl Scouts who left the organization because of it, Lily addressed this issue head-on. She developed an online resource designed to empower young girls by promoting kindness and offering practical advice on handling bullying and mental health challenges. Her website quickly became a valuable tool for Girl Scouts, with feedback from users inspiring her to add more engaging elements like games and interactive content. Lily has been a Girl Scout for 11 years and was inspired to pursue marketing due to her involvement in Girl Scout cookie sales and strategies. She is currently studying marketing at Arizona State University and hopes to one day work with the Walt Disney Company or the NFL.

