



Become a true cookie boss in four easy steps!

Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

1. Register for Digital Cookie®

Create your **Digital Cookie** Password
for email address: parentsemail@domain.com

When you create your password, a confirmation email will be sent.

Password

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, #, or \$

Confirm password

SUBMIT

Look for the Digital Cookie registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site

Cookie Page Setup

1 Sales target 2 My Cookie Story 3 Published

STEP 1 SET MY SALES TARGET REQUIRED

Your Goal Calculator

ToniLisa wants to sell boxes which = about to help her Troop and others. **Save**

The money you earn helps everyone in your troop reach your troop goal. [Find out more.](#)

*When you set cookies it goes to your troop budget.

SO FAR TONILISA HAS SOLD:

9999 Offline Sales 538 Online Sales **10537** Total boxes sold

ToniLisa's Total Sale Progress

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers

Connect with Customers

Running a business means knowing how to keep your customers up-to-date with information! This timeline shows you when your customers will receive an automatic email from the **Digital Cookie** system — like when their cookies are shipped — and when you can send a message of your own. Click on a circle to see the emails your customers are getting.

EMAILS YOU CAN SEND TO CUSTOMERS

My Cookie Season Timeline

START: **Open for Business!** (Email: Open for Business!)

MIDDLE: **There's still time to order cookies!** (Email: There's still time to order cookies!)

END: **My cookie season is over. Thank you!** (Email: My cookie season is over. Thank you!)

EMAILS SENT AUTOMATICALLY

Order Placed → Order Shipped → In-Person Delivery

*Check with your troop leader to see if your council offers in-person delivery.

★ Your Digital Cookie site is published so you can send emails. Help with Digital Cookie emails.

Use the emails in Digital Cookie to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Goal

Total Online Sales

Customers who ordered: 6
Orders placed: 6
Packages sold: 32
Gift boxes: 2

Online Sales by Cookie

- lemon-ups® (18.5%)
- trefoils® (18.5%)
- do-si-dos® (7.4%)
- samoas® (29.7%)
- thin mints® (11.1%)
- girl scout s'mores® (7.4%)
- raspberry rally™ (7.4%)

Marketing Emails

14 marketing emails sent to 10 customers

Send a Marketing Email

Open For Business	10
Still time to order	4
Email my site (mobile)	0
Thank You * Ask your Troop leader if this counts for rewards	3
Shipping Promotion	0

Online Sales by Delivery

Picked Up	0%	0 Pkgs
Donated	16%	5 Pkgs
Shipped	78%	25 Pkgs
Deliver in Person	6%	2 Pkgs
Cookies in Hand	0%	0 Pkgs
Total	100%	32 Pkgs

Use your Digital Cookie platform to track sales and inventory and check progress towards your goal.

80% 16:25



Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.

